

**2020 ROCK THE CAMP CONTEST  
OFFICIAL RULES**

**NO PURCHASE IS NECESSARY.**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN AND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE CONTEST IS OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AT LEAST 13 YEARS OF AGE AT THE TIME OF ENTRY. THIS CONTEST IS VOID WHERE PROHIBITED BY LAW. ENTRY IN THE CONTEST CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES.**

1. Overview. The "Rock the Camp" Contest ("Contest") is an online talent competition that provides an opportunity for unsigned artists to showcase their talents and for the Winner to receive a grand prize. Participants will submit an audiovisual work embodying the musical performance of the Entrant for voting. The composition performed on the video need not be original with the Entrant. A judging panel will select the Grand Prize Winner who will be announced on or about April 15, 2020.

2. Eligibility. The Contest is open only to legal residents of the fifty (50) United States age 13 or older at the time of Entry and from the time of Entry until the Notification Date (later defined). The Contest is open to individuals and groups. Employees, officers and directors of Premier TN, LLC d/b/a Camp Electric ("Sponsor") and any of its parent companies, subsidiaries, affiliates, distributors, advertising and promotion agencies, and entities engaged in the design and implementation of the Contest and the immediate family members, IRS dependents, and members of the same household of such individuals are not eligible. "Immediate family" means parents, children, sisters, brothers and spouse and their respective spouses, regardless of where they reside. Void where prohibited.

3. Entry Requirements.

To enter the Contest, each Entrant must, for receipt by 10:00 AM EST April 3, 2020 ("Entry Deadline") register and confirm via email and then submit (a) a completed entry form which can be obtained from the website, [www.CampElectric.com](http://www.CampElectric.com) (the "Website"), (b) a Video (together with an optional mp3 if desired) performed by and entirely owned by Entrant of one (1) song performed solely by Entrant at least three (3) minutes but no longer than six (6) minutes in length. The materials listed in this section 3 (a), (b) and (c) are sometimes referred to as the "Entry." "Entrant" means the person who actually submits the Entry for the Contest. If the Entrant submits an Entry on behalf of a musical group of which he/she is a member, Entrant shall state that the Entry is submitted on behalf of such group and the group shall be deemed to be the Entrant. Only one Entry will be accepted by each Entrant. If more than one (1) Entry is made by any Entrant, the first Entry shall be deemed the Entrant's Entry and all additional entries will be disqualified.

4. Entries. The Contest begins at 10:00 A.M. Eastern Standard Time ("EST") on March 1, 2020 and ends on April 3, 2020 at 10:00 AM EST ("Contest Period"). All Entries must be received by Sponsor as required in these rules and must be submitted on-line. Any form of Entry other than that described herein is void. To enter, visit the Website and follow the directions provided to complete and submit the online entry form for receipt by the Entry Deadline. Limit of one Entry per person and/or group. If there is a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the authorized account holder of the email address submitted at the time of Entry. The authorized account holder is the natural person assigned to the email address by the organization responsible for assigning email addresses. All Entries become the property of the Sponsor and will not be returned. Odds of winning a Prize depend on the number of eligible Entries received, as well as the skill of each individual Entrant.

5. Judge Qualifications. The judges of the Contest ("Judges") will be professionally qualified individuals, as determined by Sponsor in its sole discretion.

6. Judging Criteria. Entrants will be judged on the following criteria: originality, creativity, vocal ability, stage presence and instrumental musicianship. The judges will give equal weight to each of the forgoing criteria. Ties will be broken by a sub-panel of the Judges and will be determined based upon the Entrant's skill and criteria mentioned in this section. Videos will not be judged on production quality but solely on the criteria set forth above in this section.

7. Selection of Winner. Approximately by April 15, 2020, The Judges will select Winner ("Winner"), based upon the judging criteria stated in these Rules.

8. Notification. The Winner will be notified by email at such email address provided in the Entrant's Entry on or about April 15, 2020 ("Notification Date"). Winner will also be posted on the Website. The Winner will be required to complete, sign and have notarized, an Affidavit of Eligibility, a Liability Release and where legally permitted, a Publicity Release and return these documents along with any other forms requested by Sponsor within five (5) days after receipt by the Winner. Failure by Winner to return the completed documents by the time specified by Sponsor for any reason or the return of the Winner to return and complete a Prize notification as undeliverable may, in Sponsor's sole discretion, cause the Prize to be forfeited or if a potential winner is found to be ineligible, does not comply with the Official Rules or cannot or will not accept his or her Prize, his or her Entry will be deemed ineligible, and the judges will select another Winner from the remaining Entries. Upon Prize forfeiture, no compensation will be given. Sponsor is not responsible for any delay in Prize delivery. If it is determined any member of a group comprising a Winner is ineligible, the entire group will be disqualified.

9. Prize/Approximate Retail Value. The Winner will receive the opportunity to perform for fifteen (15) minutes prior to Tauren Wells performance at Camp Electric in Nashville, Tennessee during a time chosen by Sponsor during the weeks of July 5 and July 12, 2020. The performance shall include a performance of the song contained on the Demo along with other songs approved in advance by Sponsor. Approximate retail value is Five Hundred Dollars (\$500.00).

10. Prize Restrictions. No cash or other Prize substitution, in whole or in part, except by Sponsor at its sole discretion for any reason and only then for Prize of comparable or equal value. No Prize may be sold, transferred or exchanged. **ALL APPLICABLE TAXES ON PRIZES AND ANY EXPENSES RELATED TO THE ACCEPTANCE AND USE OF A PRIZE AND NOT SPECIFIED IN THESE OFFICIAL RULES ARE THE SOLE RESPONSIBILITY OF THE WINNER.** The valuation of the Prize stated above is based on reasonably available information provided to the Sponsor. The value of the Prize awarded to the Winner may be reported for tax purposes as required by law. The Winner is solely responsible for reporting and paying any and all applicable taxes.

12. General Conditions. Except where prohibited by law, by participating, Entrants agree: (a) to be bound by these Official Rules and the decisions of the Sponsor and Judges shall be final and binding in all respects and matters relating to the Contest; (b) to release, discharge and hold harmless Sponsor and its respective affiliates, parent companies, subsidiaries, advertising and promotion agencies, and their respective shareholders, officers, directors, employees, representatives and agents ("Contest Entities") from and against any and all liability, injuries, losses, damages, rights, claims and actions of any kind, including without limitation, personal injury and/or death or property damage, sustained in connection with his/her participation in this Contest, or from his/her receipt, possession, acceptance and/or use or misuse of any Prize, or for any typographical or other error in the printing, offering, administration or announcement of any Prize; (c) that the foregoing Contest Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guaranty, expressed or implied, in fact or in law, relating to a Prize; (d) neither the Demo or any portion of the Entry contain any copyrighted materials owned by others (including, without limitation, musical works, sound recordings, audiovisual works, photographs, and other graphical depictions, sculptures, and other works nor any materials embodying the names, likenesses, photographs, or other indicia identifying of any person, living or dead, other than the Entrant member; and (e) except where prohibited by law, entry constitutes permission for Sponsor and/or any party authorized by them to use the Winner's Entry (including without limitation, the Video), name, hometown, likeness,

photographs, and statements regarding this Contest and information included in the Winner's profile created during the registration profile in all media without review for editorial, public relations, promotional and

advertising purposes along with granting the Prize as stipulated herein, all without compensation and, upon request, to provide such consent in writing. If you are under the age of majority in the jurisdiction in which you reside, your parent or legal guardian must consent to entering this Contest and must sign release documents on your behalf.

13. Disqualification. Without limitation, an Entry may be disqualified, at Sponsor's sole discretion, in addition as otherwise provided for in these Official Rules if (a) the Entrant is charged with a violation of law which brings or may tend to bring public reproach from the Christian community or Entrant has a pending arrest or conviction for a felony or misdemeanor, (b) Entrant performs any act offensive to decency, morality or social propriety, (c) Entrant fail to meet the Entry Requirements or violates or fails to comply with the terms of these Official Rules. Sponsor reserves the right to disqualify submission at any time in Sponsor's sole discretion.

14. Liability Limitations.

(a) Any information collected from an Entrant in connection with the Contest will be delivered to Sponsor and may be used in accordance with these Official Rules. Sponsor may use personal and aggregated information it collects in connection with the Contest for multiple purposes, which may include without limitation, to notify Entrants about promotional offers or opportunities along with supplying and/or selling the information to its affiliates, consultants, parties whom perform services on Sponsor's behalf and any other third parties for both advertising and promotional purposes and may divulge information if it is subpoenaed and/or if Sponsor believes it is necessary, in its sole discretion, to prohibit unlawful acts or acts that may endanger the health and safety of another. **IF YOU DO NOT AGREE TO THESE TERMS, DO NOT ENTER THE CONTEST NOR PROVIDE ANY PERSONAL INFORMATION ON THE WEBSITE.**

(b) Neither Sponsor nor the Contest Entities are responsible for and shall not be liable for: (i) printing, typographical or any other errors in any Contest-related materials and if there is any inconsistency between Contest-related materials and these Official Rules, these Official Rules shall govern and control, (ii) electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error that may occur in the processing of Entries; (iii) failed, incomplete, garbled or delayed computer transmissions; (iv) lost, late, misdirected, mutilated, stolen, incomplete, incorrect, illegible Entries, returned Entries or mail or postage due mail; or (v) any condition that may cause the Contest to be disrupted or corrupted. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest or any portion thereof should viruses, bugs, technical difficulties, suspected or actual electronic tampering, or other causes corrupt the administration, security, integrity or proper play of the Contest. Sponsor reserves the right to void any Entries determined by it in its sole discretion that have been submitted fraudulently, in contravention of the Official Rules, contains an advertisement or other form of commercial solicitation; is infringing, threatening, libelous, defamatory, vulgar, obscene, inflammatory, inappropriate or profane or any material that may violate any personal or privacy rights (including, without limitation, the use of last names, addresses, phone numbers, or other personal information). **CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** The Contest is subject to these Official Rules and all applicable federal, state and local laws. The Contest shall be governed by laws of the State of Tennessee without regard to choice of law or conflict of law principles; and any dispute arising out of or

connected in any way with the Contest shall be brought only in a federal or state court in Memphis, Tennessee and you waive all objections to such jurisdiction and venue.

15. List/Official Rules. For a copy of the Official Rules mail a self-addressed first class stamped to the Sponsor's address listed below for receipt by May 1, 2020. Official Rules will also be posted on the Website. Vermont residents may omit return postage for Official Rules only.

Sponsor: Premier TN, LLC d/b/a Camp Electric, **8289 Cordova Road, Cordova, TN 38016**